



In the News

Getting Your Troop's Picture in The South Lyon Herald or Detroit Free Press

Often, our troops participate in activities worthy of some public relations. One great resource for a little publicity is our own South Lyon Herald, published every Thursday. Following are the steps necessary to (try and) place a photo in the Herald. Please remember that there are no guarantees. Not every picture can be published. And some pictures are not published for several weeks after submission.

The deadline for submission is Tuesday at noon. You can send e-mails to news@southlyonherald.com and put "Photo and caption for your consideration" in the subject line. Included in your e-mail should be two attachments:

Crisp color (properly identified) digital photograph (JPEG). Be sure to send color. The paper can then choose whether to print the picture in color or black and white. Be sure to include the photographer's name.

Dated Word document with a suggested caption for your photograph. Be sure to include all pertinent information, including girls' names, if feasible, and South Lyon affiliation. Also include contact information at the bottom.

Like the South Lyon Herald, Sunday's Community Free Press section of The Detroit Free Press will print submitted photos. To submit a photo, you need to e-mail the following to Shelly Solon at ssolon@freepress.com:

Crisp color (properly identified) digital photograph (JPEG). Be sure to send color. The paper can then choose whether to print the picture in color or black and white. Be sure to include the photographer's name.

Include the names of the people in the photo, plus the time, date and location where the photo was taken. The paper also asks for your contact name and information in case they have any questions.

So, keep your cameras handy and submit those great shots!